



Value Chain

JAS Asset Public Company Limited



The value chain of JAS Asset



1

Project Planning and Development

Selecting Suitable Locations and Studying Business and ESG Feasibility

- Exploring Potential Areas
- Analyzing Feasibility
- Negotiating and Executing Lease or Purchase of Property



2

Design and Construction

Developing Projects with Distinctive Identity, Smart Building Technology, and Environmental Standards

- Designing Projects to Meet Consumer Needs/Behavior
- Construction Planning and Project Management



3

Sales and Lease Management

Delivering Space to Tenants, Creating Investment Opportunities, and Increasing Occupancy Rates

- Real Estate Sales Process for Investment or Lease Space
- Delivering Space to Tenants and Signing Contracts



4

Customer Service and Care

Creating a Positive Customer Experience and Enhancing Project Sustainability

- Customer Care from Service Onboarding to Post-Sale Support
- Preparing Shopping Centers, Building Management, and Maintenance