


	Community Development and Engagement Policy	
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Introduction

JAS Asset Public Company Limited and its subsidiaries (the “Company”) are committed to conducting business with social responsibility, while simultaneously fostering sustainable development in all dimensions of the community and society. The Company recognizes the importance of building mutual understanding and genuinely encouraging community participation. It is dedicated to creating positive impacts on society and the environment through ethical business practices and inclusive engagement with all relevant stakeholders.


The Company’s community development and engagement policy has been established as a framework for promoting sustainable growth in the communities where the Company operates. This also aims to enhance the well-being of people in every area.

The Company believes that sustainable community development cannot be achieved alone. Therefore, it emphasizes collaboration and joint efforts with public sector organizations, private sector partners, and civil society. It strives to drive holistic and effective community development across economic, social, and environmental aspects.

The Company has laid a foundation for business operations that not only aim for profitability but also consider responsibilities toward communities and society. This serves as a guiding principle for sustainable operations and social development, focusing on generating positive impacts that truly meet community needs. Furthermore, it aims to raise awareness and promote active participation of the public in improving their own quality of life and that of surrounding communities—moving toward becoming an organization that can create meaningful, long-term positive change in society.

Objective

Committed to conducting business responsibly toward communities, society, and the environment, with the aim of fostering sustainable growth in the communities where the Company operates—by creating a balance between business growth, community quality of life development, and long-term environmental conservation.

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Scope of Work

JAS Asset Public Company Limited has established a comprehensive and systematic scope of operations for its community and social development and engagement policy, covering both joint ventures and subsidiaries. This is to effectively respond to the needs of communities and society, and to support long-term sustainable growth.

Guidelines for Implementation


The Company is focused on empowering communities and society to achieve strong and sustainable long-term growth by supporting improvements in quality of life. This includes promoting capacity-building in various areas such as education, vocational skill development, and economic opportunity creation—enabling communities to enhance their well-being effectively and sustainably.

In its business operations, the Company takes into account the impact on communities and society at all levels, emphasizing inclusive participation from all stakeholders, including employees, business partners, and allies. This collaborative approach aims to create a balanced society in terms of economic, social, and environmental dimensions.

The Company has also established an ESG (Environmental, Social, and Governance) strategy as a clear framework to guide its community and social development and engagement efforts. It is firmly committed to complying with all community and social-related laws and regulations, and to working alongside business partners and stakeholders to align operational standards for comprehensive community and social protection.

In addition, the Company places strong importance on respecting human rights fairly throughout all operational processes. It strives to prevent conflicts with communities and society across the entire value chain, ensuring that its operations do not result in negative impacts on communities and stakeholders.

Furthermore, the Company is dedicated to improving the quality of life for nearby communities through cooperation with local agencies and non-profit organizations. This includes organizing and supporting community-beneficial activities and projects, such as educational programs, vocational training, and environmental conservation initiatives—enabling communities to become self-reliant and to continue developing their potential sustainably in the future.

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This commitment is carried out in alignment with the following principles:

1. Community Economic and Quality of Life Development

The Company places great importance on enhancing the quality of life and well-being of people in the communities where it operates. The focus is on creating employment opportunities, supporting local job creation, facilitating access to work, and promoting digital skills and innovation that align with the Company's business direction.


This is achieved by fostering community access and participation through business development initiatives designed to serve as hubs for stimulating the local economy. These hubs act as gathering points for small entrepreneurs, local shops, and community activities. They not only expand distribution channels for goods and services but also provide spaces that generate employment, income, and business opportunities directly for local residents. At the same time, they respond to the lifestyles of the surrounding communities and society, thereby promoting inclusive and sustainable long-term growth.

2. Environmental Conservation and Natural Resources Management

The Company focuses on the conservation and restoration of natural resources in the areas where it operates, as well as on reducing environmental impacts from its business operations. It implements projects that promote efficient natural resource management, the use of renewable energy, the reduction of greenhouse gas emissions, and the development of environmental awareness among employees and community members. This is carried out through awareness campaigns and various conservation initiatives, such as reducing excessive use of natural resources and implementing systematic waste management.

3. Employee Engagement in Community Development

The Company encourages employee participation in various activities through initiatives that foster a sense of social and community responsibility. Employees are supported to engage in community development activities by volunteering in different programs, helping to build collaboration and strengthen relationships with local communities. Furthermore, the Company promotes active employee involvement in advancing sustainability at all levels of society and within the community.

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4. Collaboration with Governmental and Private Sectors

The Company places great importance on collaborating with government agencies, local organizations, educational institutions, and the private sector to enhance the effectiveness of community and social development. The focus is on building cooperative networks to develop and implement projects that genuinely address the needs of the community and society.

5. Community and Stakeholder Feedback and Grievance Mechanism


The Company provides opportunities for the community to participate by submitting comments or complaints regarding potential impacts or issues arising from the Company's business operations. This is facilitated through accessible and transparent communication channels, such as contact forms on the Company's website or social media platforms. The Company has a system in place to receive, coordinate, and respond to feedback and complaints efficiently and transparently.

This approach aims to promote community engagement and build trust in the Company's operational processes, while using the feedback to improve and develop initiatives that create positive social impacts.

6. Community Impact and Satisfaction Assessment

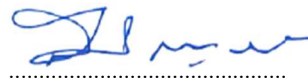
The Company places great importance on continuously monitoring and evaluating the impacts of its activities on surrounding communities in a transparent and participatory manner. This ensures that the Company's operations are conducted responsibly and align with the community's expectations across economic, social, and environmental aspects.

The Company regularly conducts community satisfaction assessments through various channels, such as surveys or direct discussions with community representatives. The collected data is analyzed and used as a guideline to improve, develop, or adjust operational approaches to enhance effectiveness and better meet community needs. This process also helps foster sustainable, positive relationships between the Company and the communities.

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The company is committed to being an organization that drives sustainable change by conducting business with responsibility towards the community and society, while creating a better society. It adheres to the principles of sustainable development and the participation of all stakeholders to build a liveable and sustainable society for everyone in the long term.

This policy shall be effective from 07 November 2025 onwards.



Policy Approver - Community Development and Engagement Policy

Mr. Sukont Kanjana-hattakit

Chairman of the Board

